

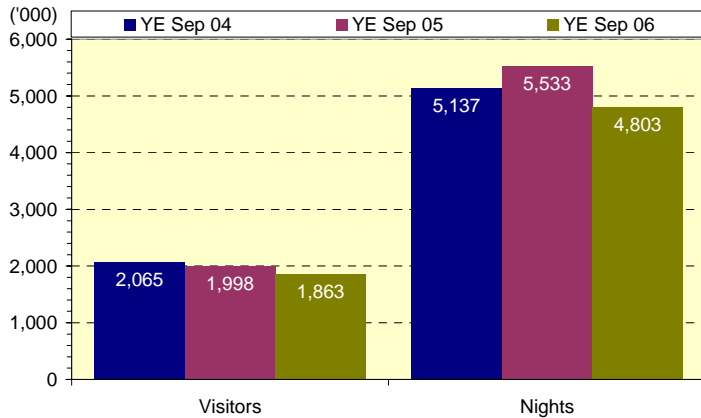


Total visitors ('000)	4,095
Domestic nights ('000)	4,803
Total expenditure (\$m)	\$909

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

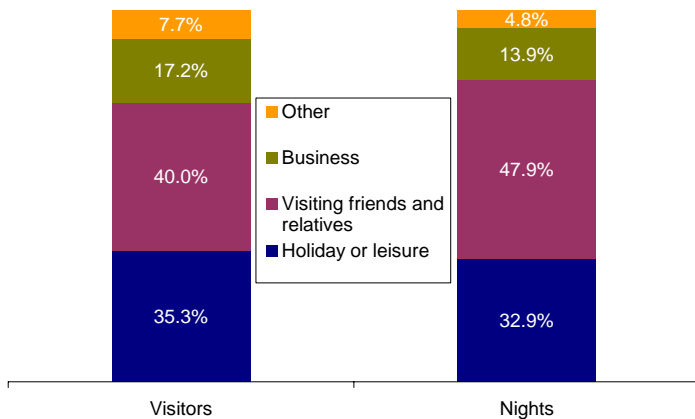


The region received nearly 1.9 million domestic overnight visitors - down by 6.8% on YE Sep 05. Visitors spent over 4.8 million nights in the region - down by 13.2% on YE Sep 05.

Market share

The region received 10.8% of visitors to and 7.8% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.7% points and share of nights was down by 0.8% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (40.0%) was the largest purpose for visitors to the region. 'Holiday or leisure' (35.3%) was the 2nd largest, followed by 'Business' (17.2%).

Nights - 'Visiting friends and relatives' (47.9%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (32.9%) was the 2nd largest, followed by 'Business' (13.9%).

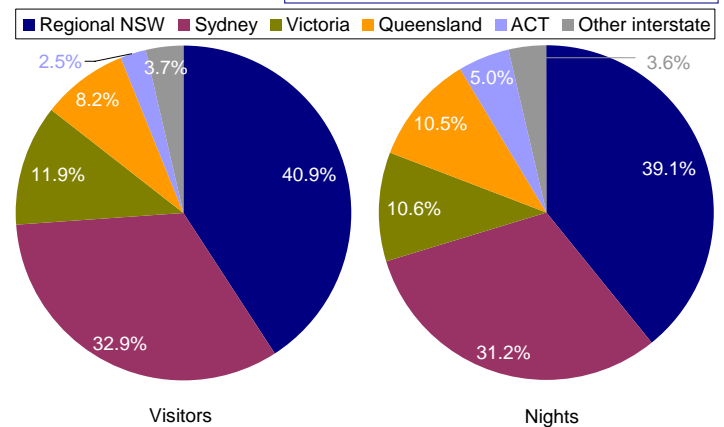
Accommodation

Nearly ½ (46.6%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (23.3%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (10.0%).

Activities

Nearly ½ (46.7%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (40.6%) was the 2nd most popular activity, followed by 'General sight seeing' (25.6%) and 'Go shopping' (23.5%).

Origin



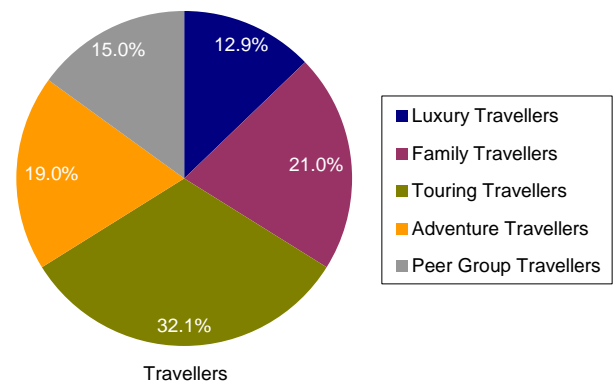
The region received nearly ¾ (73.8%) of visitors and close to ¾ (70.4%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Over ¼ (26.2%) of visitors and almost 3/10 (29.6%) of nights came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Almost 9/10 (89.5%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (3.8%) was the 2nd most popular, followed by 'Bus or coach' (2.5%).

Australian travel segments ⁽¹⁾



Almost 1/3 (32.1%) of visitors to the region were 'Touring travellers'. 'Family travellers' (21.0%) was the 2nd largest travel segment, followed by 'Adventure travellers' (19.0%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$121 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 5,900 (5.0%) of the region's workforce were employed in the tourism industry.

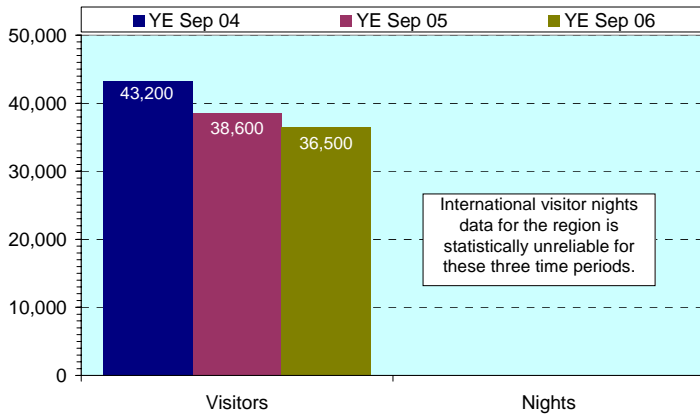
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	4,095
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International Overnight Travel

Visitors and nights



The region received 36,500 international overnight visitors - down by 5.4% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 6.5% of visitors to and 6.6% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.5% points and the share of nights was up by 2.0% points.

Purpose of visit

'Holiday/pleasure' (58.7%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (27.7%) was the 2nd largest, followed by 'Business' (6.9%).

Origin

Market	Share	Market	Share
Hong Kong	2.1%	New Zealand	16.3%
Singapore	2.3%	Japan	1.8%
Malaysia	1.5%	USA	11.1%
Indonesia	0.6%	Canada	8.5%
Taiwan	0.5%	United Kingdom	22.0%
Thailand	0.3%	Germany	4.8%
Korea	1.5%	Scandinavia	3.1%
China	2.2%	Other Europe	16.7%
India	0.6%	Gulf Countries	0.0%
Other Asia	2.3%	Other Countries	1.8%

'United Kingdom' (22.0%) was the largest source market of visitors to the region. 'New Zealand' (16.3%) was the 2nd largest, followed by 'USA' (11.1%).

Accommodation

Nearly 2/5 (37.4%) of nights in the region were spent in 'Home of friend or relative'. 'Homestay' (19.6%) was the 2nd most popular, followed by 'Rented house / apartment / unit / flat' (15.3%).

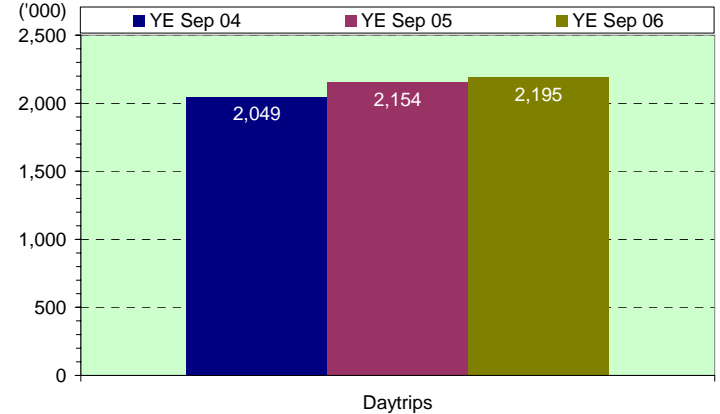
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$63 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received almost 2.2 million domestic daytrip visitors - up by 1.9% on YE Sep 05.

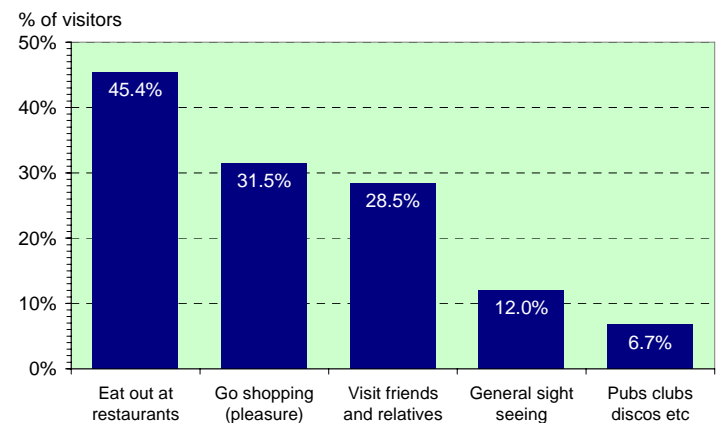
Market share

The region received 7.7% of daytrips to Regional NSW. Compared to YE Sep 05, the share was down by 0.1% point.

Purpose of visit

'Holiday or leisure' (47.2%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (22.1%) was the 2nd largest, followed by 'Health related' (13.3%).

Activities



Nearly 1/2 (45.4%) of visitors to the region 'Ate out at restaurants'. 'Go shopping' (31.5%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (28.5%) and 'General sight seeing' (12.0%).

Age

Almost 1/4 (24.5%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (20.5%).

'Young' travellers (aged below 35) made up 25.2% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 45.0%, while 29.7% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$134 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA