

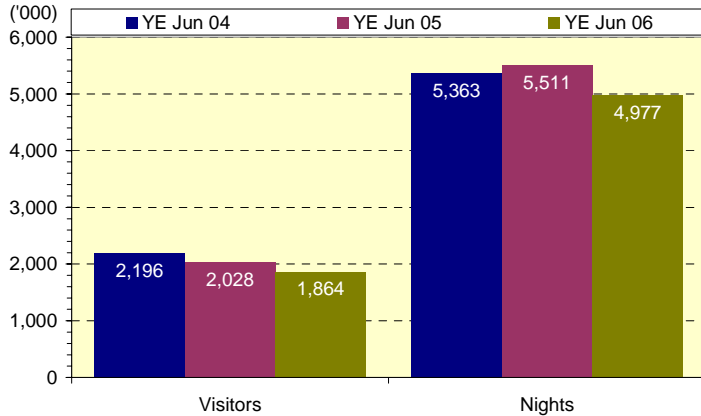


Total visitors ('000)	4,162
Domestic nights ('000)	4,977
Total expenditure (\$m)	\$904

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

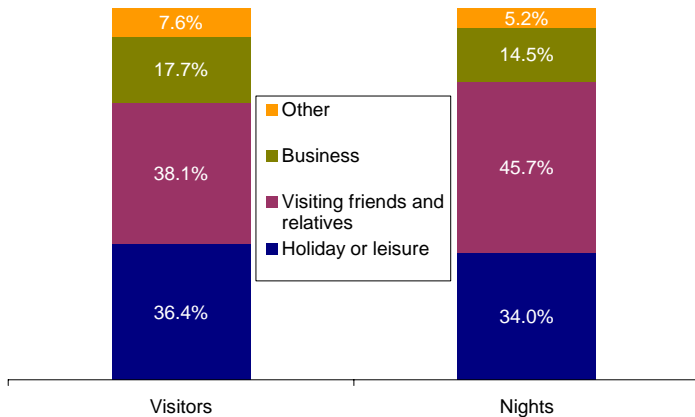


The region received nearly 1.9 million domestic overnight visitors - down by 8.1% on YE Jun 05. Visitors spent nearly 5.0 million nights in the region - down by 9.7% on YE Jun 05.

Market share

The region received 10.9% of visitors to and 8.2% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.4% points and share of nights was down by 0.2% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (38.1%) was the largest purpose for visitors to the region. 'Holiday or leisure' (36.4%) was the 2nd largest, followed by 'Business' (17.7%).

Nights - 'Visiting friends and relatives' (45.7%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (34.0%) was the 2nd largest, followed by 'Business' (14.5%).

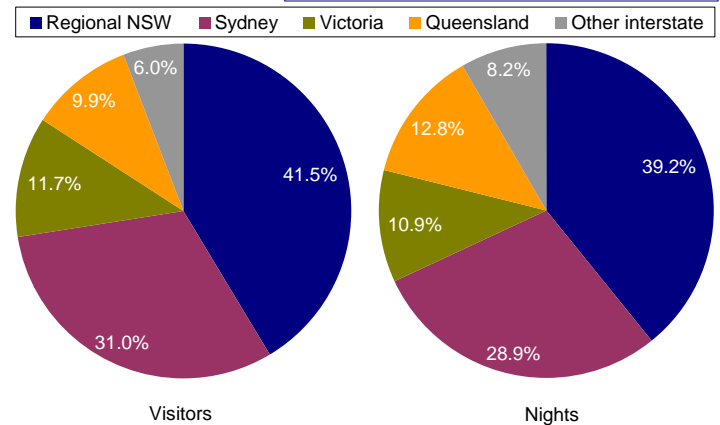
Accommodation

Nearly 1/2 (45.1%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (23.8%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (10.0%).

Activities

Nearly 1/2 (47.8%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (40.2%) was the 2nd most popular activity, followed by 'General sight seeing' (25.8%) and 'Go shopping' (24.7%).

Origin



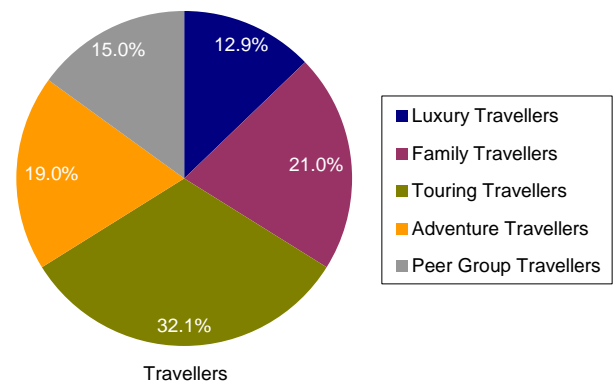
The region received nearly 3/4 (72.4%) of visitors and over 2/3 (68.1%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Nearly 3/10 (27.6%) of visitors and close to 1/3 (31.9%) of nights came from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Transport

Almost 9/10 (89.9%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (2.9%) was the 2nd most popular, followed by 'Bus or coach' (2.7%).

Australian travel segments ⁽¹⁾



Almost 1/3 (32.1%) of visitors to the region were 'Touring travellers'. 'Family travellers' (21.0%) was the 2nd largest travel segment, followed by 'Adventure travellers' (19.0%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$114 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 5,800 (5.1%) of the region's workforce were employed in the tourism industry.

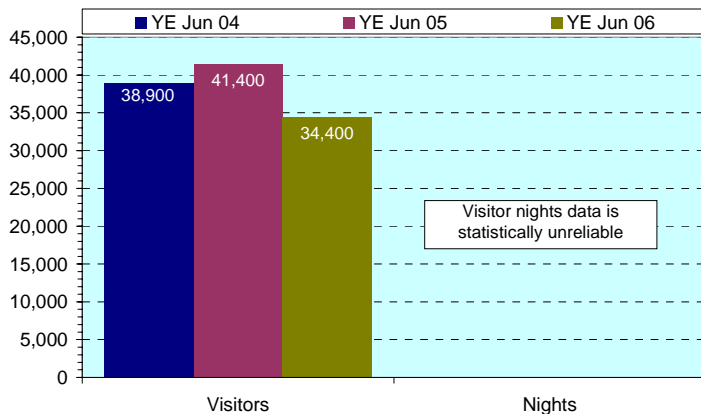
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	4,162
Domestic nights ('000)	4,977
Total expenditure (\$m)	\$904

International Overnight Travel

Visitors and nights



The region received 34,400 international overnight visitors - down by 16.9% on YE Jun 05. Visitor nights data is statistically unreliable.

Market share

The region received 6.1% of visitors to and 6.5% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 1.3% points and the share of nights was up by 2.5% points.

Purpose of visit

'Holiday/pleasure' (56.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (28.2%) was the 2nd largest, followed by 'Business' (8.4%).

Origin

Market	Share	Market	Share
Hong Kong	1.9%	New Zealand	20.7%
Singapore	1.8%	Japan	1.8%
Malaysia	1.2%	USA	10.2%
Indonesia	0.0%	Canada	6.6%
Taiwan	0.6%	United Kingdom	23.5%
Thailand	0.1%	Germany	5.4%
Korea	1.1%	Scandinavia	3.2%
China	1.1%	Other Europe	14.1%
India	0.4%	Gulf Countries	0.0%
Other Asia	2.8%	Other Countries	3.6%

'United Kingdom' (23.5%) was the largest source market of visitors to the region. 'New Zealand' (20.7%) was the 2nd largest, followed by 'USA' (10.2%).

Accommodation

Over 1/3 (36.7%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (26.5%) was the 2nd most popular, followed by 'Homestay' (12.7%).

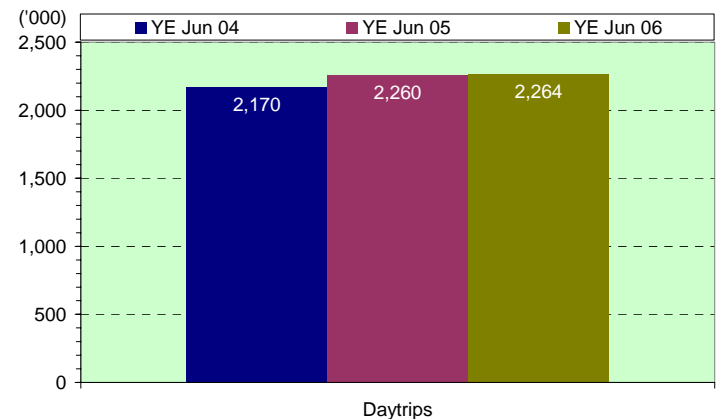
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$73 per night in the region.

⁽⁴⁾ Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received nearly 2.3 million domestic daytrip visitors - up by 0.2% on YE Jun 05.

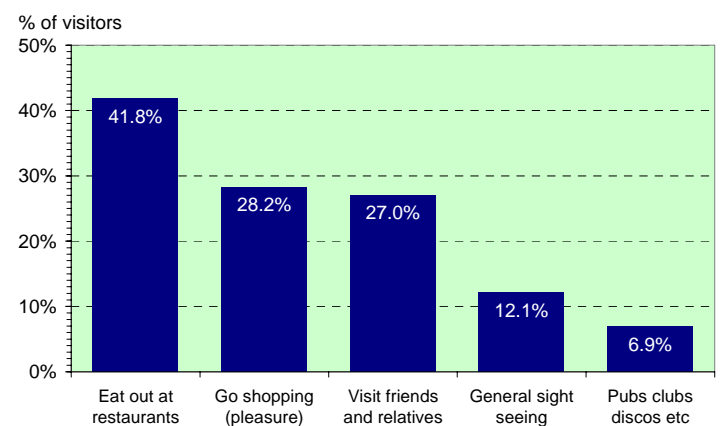
Market share

The region received 8.0% of daytrips to Regional NSW. Compared to YE Jun 05, the share was down by 0.2% points.

Purpose of visit

'Holiday or leisure' (45.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (22.7%) was the 2nd largest, followed by 'Business' (13.5%).

Activities



Over 2/5 (41.8%) of visitors to the region 'Ate out at restaurants'. 'Go shopping' (28.2%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (27.0%). Over 1/8 (13.9%) undertook none of the listed activities.

Age

Nearly 1/4 (23.5%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (19.2%).

'Young' travellers (aged below 35) made up 29.8% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 42.6%, while 27.6% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$132 per trip to the region.

⁽⁵⁾ Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA